

ABOA Strategic Plan 2018-2019

Mission

To actively engage our members through the promotion of services and programs to achieve excellence in basketball officiating.

Vision

Connect, lead and inspire our members to be the highest quality officials for the game of basketball.

Values

Professionalism – We hold ourselves accountable to the highest level of professionalism with expert knowledge of the game and respect for all participants.

Integrity – We act with integrity by demonstrating honesty and behave in a trustworthy manner through our credible character and ethical conduct.

Progressive – We are a progressive association through the use of innovative technologies, creative thinking, flexibility and a collaborative approach.

Excellence – We are committed to excellence by taking positive action, personal responsibility with a focus towards competency and dedication to continuous improvement.

The Alberta Basketball Officials Association (ABOA) is a dedicated and collaborative partner in the basketball community supporting over 750 active and retired officials, evaluators and honorary life members. Our programs and member services address: recruitment, education, training, development, evaluation, and certification of officials aimed to empower our members to reach their full potential as basketball officials.

Our Priorities

- Enhance ABOA's operational effectiveness
- Elevate member and stakeholder value
- Foster a culture of engagement
- Grow Future Officials

Critical to Our Success

- Healthy culture and respect
- Open communication
- Officiating excellence
- Member participation, attraction and retention
- Consistent service across the Province
- Positive image and reputation
- Recognition for our members
- Stakeholder engagement and support

Our Core Competencies

Rule Knowledge

Floor Mechanics



Game Management

Court Presence

Our Strategic and Guiding Principles

Caring for our members

Continuous improvement

Love of the game for all stakeholders

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